



CASE STUDY

Nature Led Club Reached 350 Views

How one optimised listing became a visibility powerhouse —
generating 350 views in just 30 days on Leads4Biz.

INDUSTRY

Business Training

PRODUCT

Protected Time OS

LOCATION

Global / Online

350

VIEWS GENERATED

30

DAYS

\$99

PRO PLUS PLAN

#1

TRAINING CATEGORY

BUSINESS

Nature
Led Club

PLATFORM

Leads4Biz

LISTING

[leads4biz.net/listing/
nature-led-club](https://leads4biz.net/listing/nature-led-club)

RESULT

350

VIEWS

GOAL

Increase
visibility
& brand
discovery

01

THE CHALLENGE

Visibility Without a Platform

Nature Led Club had real value to offer through its training service and the Protected Time OS — but needed a stronger visibility channel. Like many growing businesses, the brand had something worth discovering. The challenge was simply getting in front of the right people, in the right places.

02

WHAT WE DID

A Pro Plus Listing, Built to Convert

Working together with Dominik, Founder of the Nature Led Club, we upgraded his listing to the **Pro Plus Listing**. The profile was positioned with a clear business name, targeted category placement, strong branding, and a direct link to learn more.

The goal: make the Nature Led Club profile easy to find, easy to understand, and credible at a glance.

350

VIEWS IN 30 DAYS

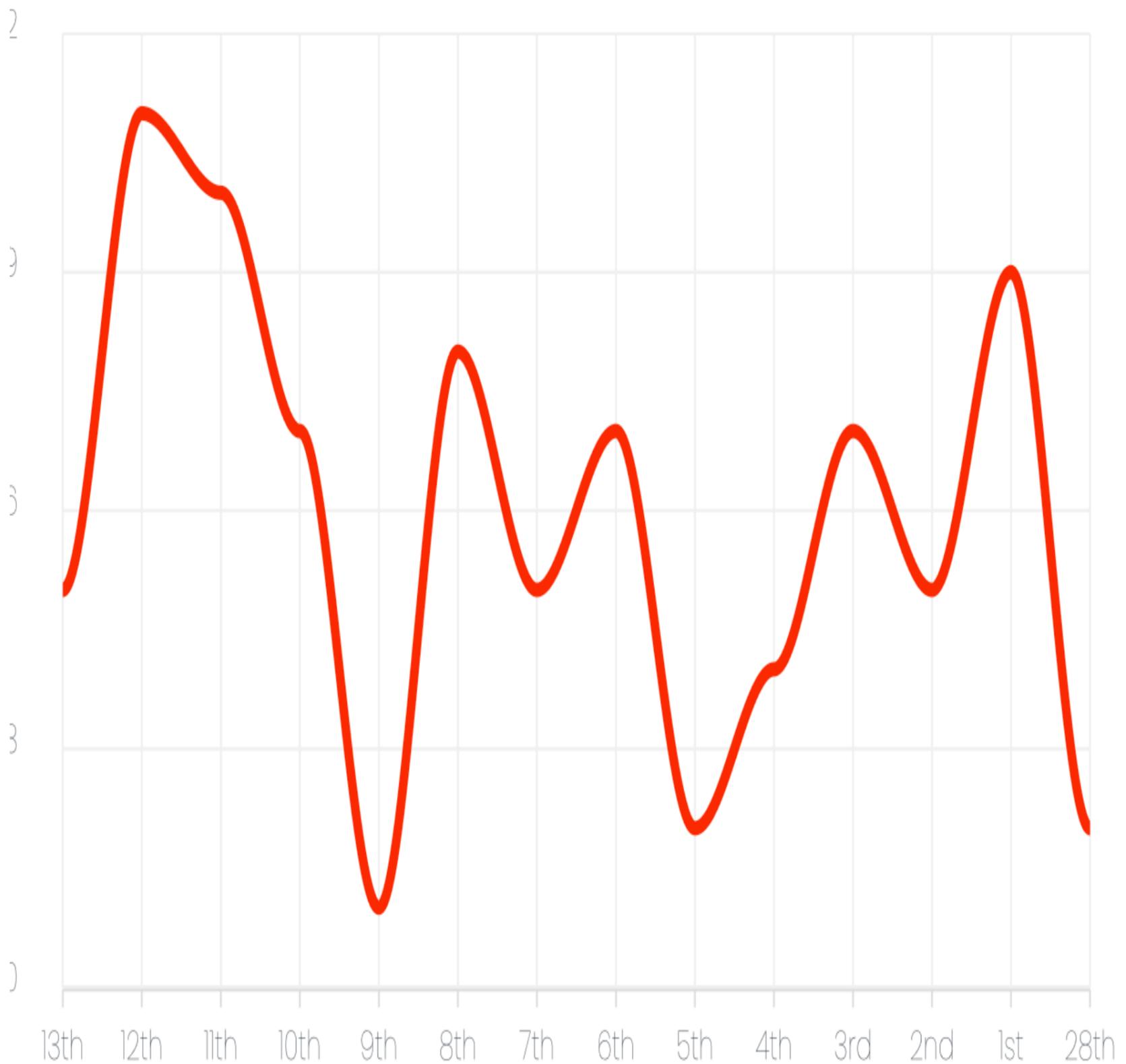
The Nature Led Club listing became one of the **strongest-performing profiles** in the Business Training Category — proving that a well-structured listing is a genuine visibility asset.

The Views Don't Lie

Page view analytics for the Nature Led Club listing over 14 days — consistent, ongoing traffic driven by a single optimised Pro Plus Listing.

Nature Led Club – Home of Protected Time OS

Page views for the last 14 days.



04

WHY IT WORKED

Clarity Beats the Crowd

The listing performed well because the brand name is distinctive, the niche is laser-clear, and the offer creates genuine curiosity. It communicates a focused identity rather than blending into the crowd — and that difference is everything in a directory environment.

Distinct Brand

STAND OUT FROM THE CROWD

Clear Niche

OWN YOUR CATEGORY

Curiosity Hook

MAKE PEOPLE WANT TO KNOW MORE

05

WHAT OTHER BUSINESSES CAN LEARN

Treat Your Listing Like a Landing Page

A directory listing isn't just a placeholder. When properly optimised, it becomes a discovery engine — increasing visibility, building trust, and supporting long-term online presence.



Be Specific

A clear niche outperforms a broad description every time. Own your category.



Brand with Intent

Strong visuals and consistent branding make your listing memorable at a glance.



Make It Clickable

A direct link to your site turns views into real traffic. Don't leave it blank.



I'm very happy with the views and landing page for my Protected Time OS with the Leads4Biz Pro Plus Listing.



DOMINIK BOECKER
Founder, Nature Led Club

THE PLAN THAT MADE IT HAPPEN



• \$99 – Pro Plus Active 

For serious business who need sales leads now!

Ready to Get More Visibility?

Create or upgrade your Leads4Biz listing today and start getting discovered.

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